



What is The Swan Ecolabel?

It is an ecolabelling standard common to the entire Nordic region set up by the Nordic council of ministers in 1989. It is a non profit making organisation. The purpose of the Swan standard is to reduce waste and assure quality. The simple message associated with having the Swan logo is that the product in question is a **good environmental choice**.

What are the Swan Requirements?

1. It assesses a product's impact on the environment during the life cycle of that product.
2. It sets criteria with respect to quality and performance of the product.
3. Products that fulfil Swan criteria are verified through testing at independent laboratories, certification and documentation. Companies are subject to follow up inspections.
4. The label is valid for 3 years, after which the company is reassessed and the licence is either renewed or revoked.

What is a Swan labelled Toner Cartridge?

Swan labelled toner cartridges are remanufactured, refilled cartridges, drum units or powder containers. They are used for black & white and colour printing in printers and copying machines.

Swan labelled toner cartridges mean:

- Less waste and a lower consumption of energy and raw materials. By remanufacturing toner cartridges the overall consumption of toner cartridges is reduced thereby automatically reducing the environmental impact of the product throughout its life cycle.
- The criteria aim to reduce waste but also places requirements on:
 - Product quality
 - Quality assurance of the recycling process
 - Content of environmentally hazardous and harmful substances
 - Labelling and customer information